

## IEXProfs Alpha Research Forum

IEXProfs, the leading Dutch financial media company, jointly with Alpha Research is launching its newest must-attend meeting of industry experts and influencers. The IEXProfs Alpha Research Forum offers a rare opportunity to meet with colleagues and clients to discuss evolving financial research trends, emerging solutions, and their impact on portfolio management.

### **The following forum formats are offered:**

Intervision (Single Asset Class) and  
Intervision (Multi Asset Class).

The Intervision is a great communication tool to cover the right asset class(es). The forum starts with discussing the markets in general, after which we will talk more in-depth about the investment and selection processes.

### **General Set-up of the Intervision:**

- 1 or 2 Fund Managers of Asset Management companies
- 1 Fund Selector of Bank or Wealth Management firm
- 1 Discussion leader (Alpha Research)
- 1 Journalist who will record and edit the conversation

### **Location:**

IEXProfs Studio Amsterdam

### **Duration:**

60 minutes

### **Main Benefits:**

Being in touch with the Dutch buy-side industry through this unique cooperation between Alpha Research and IEXProfs

Getting full access to major buy-side clients through exposure via IEXProfs' network.

### **For booking and more information about these services, please contact:**

Lennart Grootenboer, Commercial Director, +31 (0)6 4617 7697



**New Intervision  
Forum Services**

## Date & Address

IEX Profs Studio  
Joan Muyskenweg 22 Amsterdam

## Themes

Asset type definitions  
Fund classifications  
Markets in general  
Investment and selection processes

## Timetable

08:30am Reception & Coffee  
09:00am Intersession  
10.00am End

## Speakers

Eelco Ubbels, Director and founder of Alpha Research  
Jorge Groen, Chief editor IEX Profs



Eelco Ubbels RBA is director / owner of Alpha Research. The focus of Alpha Research is asset allocation research for professional investors of investment committees of pension funds, insurers, private wealth managers, and asset managers. Eelco is also founder of the Tactical Asset Allocation Group on LinkedIn. With more than 3,400 TAA specialists this is one of the most active groups in the area of asset allocation.

Jorge Groen is chief editor of IEXProfs and IEXGeld. Before that he was chief editor ad interim at NPN (Nederlands Pensioen en Beleggingsnieuws), a publication of Financial Times. He also worked as a journalist at the Financieele Dagblad and RTL Z and as columnist for Belegger.nl. Jorge is specialised in financial markets, investments and pensions. With a mathematician and a Dutch language specialist as parents, he has an affection for language and logic.

In cooperation with: