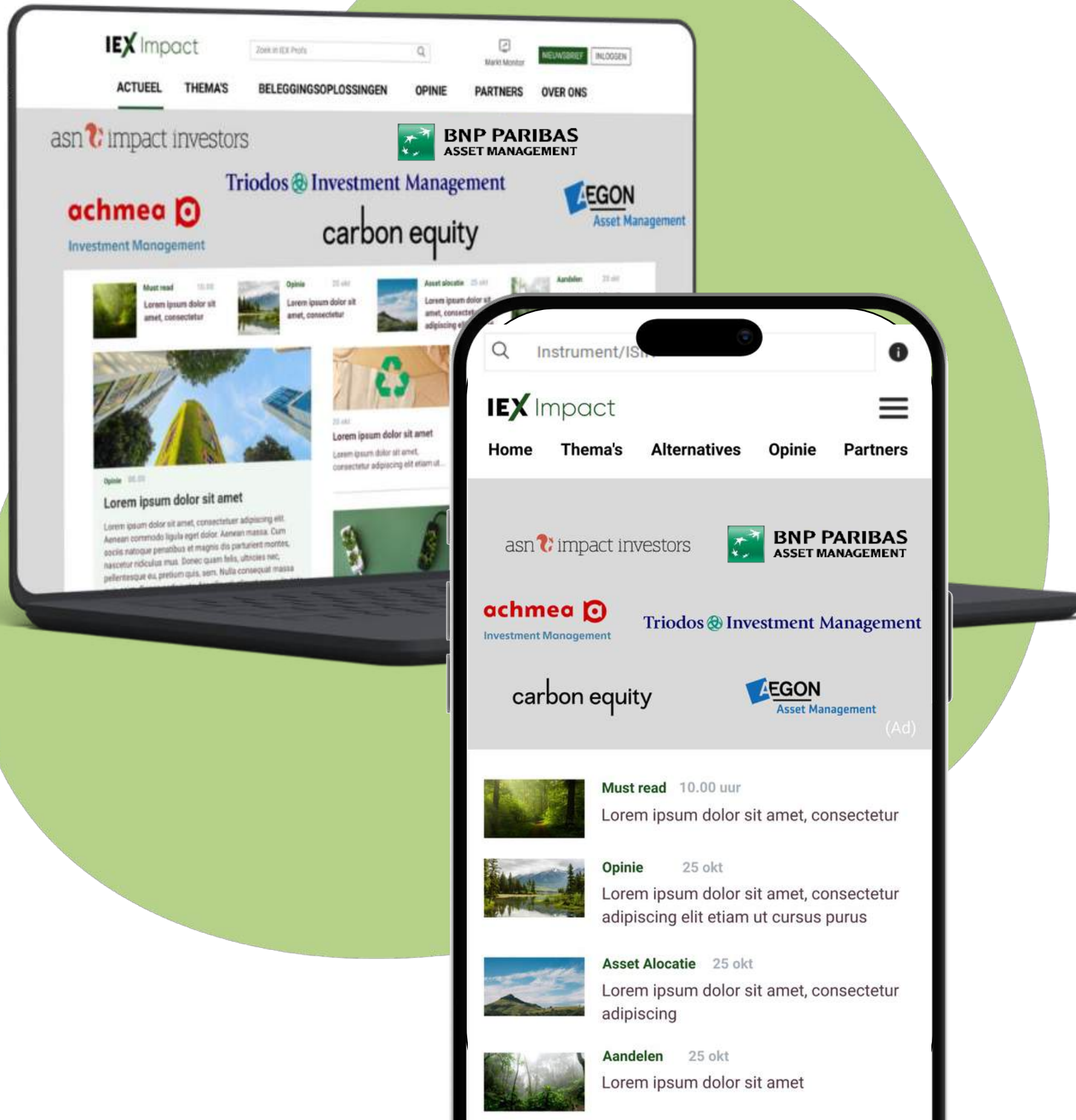


**Only by working together  
can we accelerate  
sustainable change by  
directing capital toward  
impactful investments.**

# IEX Impact



IEX Media introduces **IEX Impact**: the new platform for investors who want to make a positive impact in addition to a good return. The **IEX Impact Platform**, where investors, market leaders and experts meet and share their knowledge, vision and investment opportunities.

# IEX Impact: why now?

1.

The world has big problems to solve

2.

More and more investors are looking for more than just financial returns

3.

Market impact investing is fragmented and opaque

4.

Together we make a difference.

Statement: Impact Investing is our joint responsibility.



# Our mission and vision

## We believe that:

- Impact and return go hand in hand
- Scale sustainable ideas faster when they're visible
- Networking and knowledge sharing are the catalyst for system change
- Impact investing can no longer be a sub-theme

## Main message:

"Together, we are accelerating sustainable change by directing capital towards constructive impact investing."

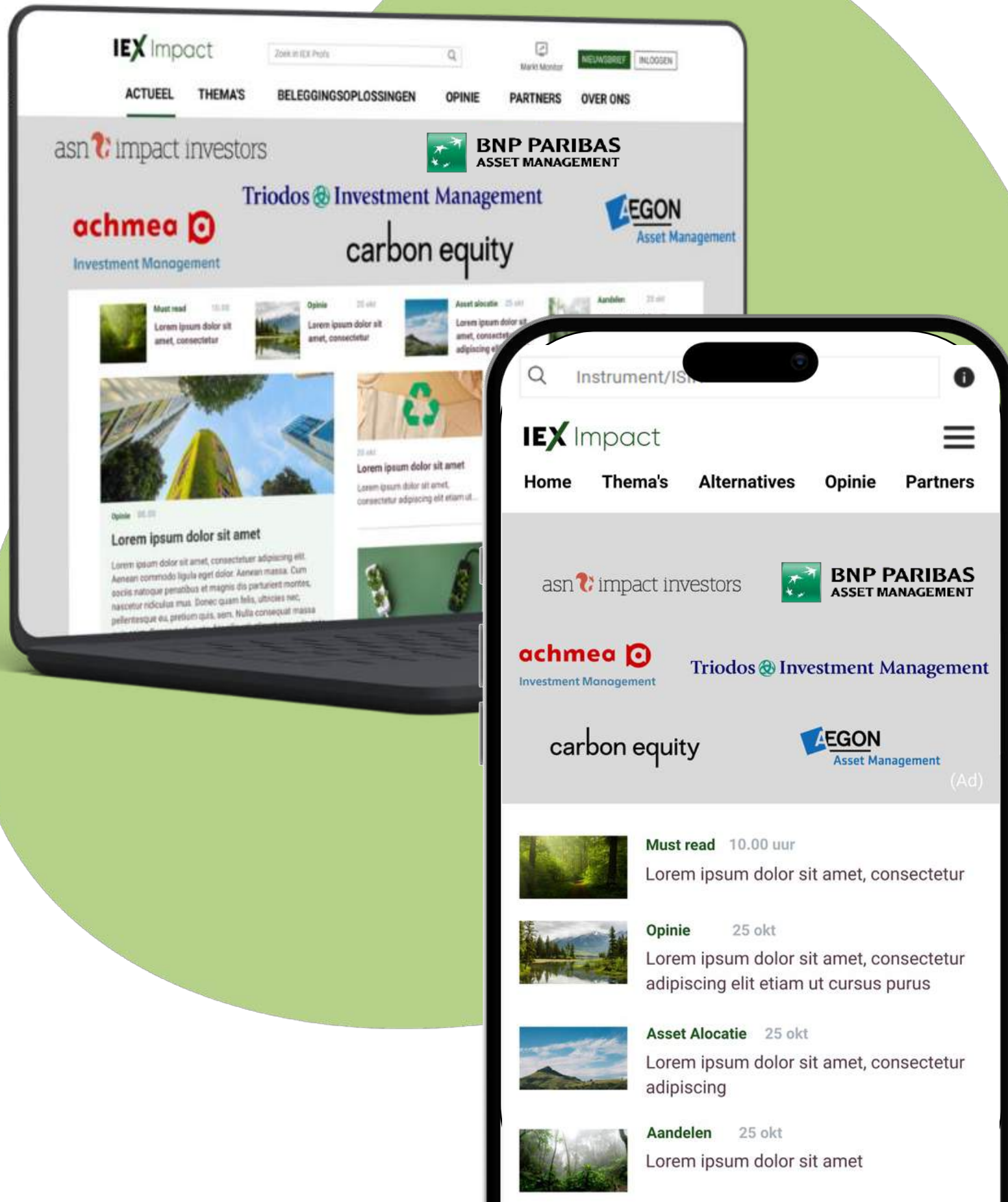
# IEX Impact

## Target audience:

- Impact investors (institutional, private, family offices, etc.)
- Impact investment providers
- Impact entrepreneurs, who share their experiences

## Content:

- Education & inspiration: news, opinion, podcasts, roundtables
- Overview & transparency: SFDR9 projects, impact metrics, SDG themes
- Buy-side: Investors share their vision and investment needs
- Sell-side: asset managers present vision, products and returns



# IEX Impact & *Sustainable Development Goals*

We have condensed the UN's 17 Sustainable Development Goals (SDGs) into 4 impact themes:

## Climate & Energy

Renewable energy, energy efficiency, CO2 reduction

## Water & Health

Access to clean water and affordable healthcare

## Sustainable Food & Biodiversity

Climate-proof agriculture, nature, Fair Trade

## Education & Inclusion

Better opportunities through education and microcredit



# Performance

- 65,000 unique visitors per month
- 110,000 sessions per month
- 135,000 pageviews

# Launching partners

- Triodos Investment Management
- ASN Impact Investors
- Achmea Investment Management
- BNP Paribas



# Branding opportunities

For launching partners:

- Exclusive brand mention (logos & advertising)
- All articles with deep links.
- Newsletters with partner logo
- Display and video advertising shared among partners

# Ratecard IEX Impact

• Billboard CPM	€ 120
• Rectangle CPM	€ 60
• Video interview	€ 7,500
• Partner content article	€ 4,000
• Podcast participation	€ 7,500
• Round table discussion	€ 7,500
• Opinion article	€ 4,000
• Newsletter	€ 3,000

All prices are excluding VAT





**Interested or want to  
know more?  
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