

Site	Unique visitors	Pageviews
IEX.nl	350.000	14.300.000
DeBeurs	115.000	3.700.000
Eurobench	93.000	1.600.000
Other	42.000	400.000
Total	600.000	20.000.000

Print	Circulation	Frequency
IEX Magazine	40.000	8x per year
Beleggingsexpres	15.000	50x per year
NRC Handelsblad	224.000	312x per year
IEX Profs	10.000	4x per year

Newsletters	Circulation	Frequency
IEX Newsletters	83.000	Daily
Todays Newspapers	62.200	Daily
Mutual Funds	37.500	2 per month
Real Estate	23.500	2 per month
Eurobench	21.000	Daily
IEX Profs	20.000	Daily
Turbo's	15.000	Monthly

Addresses	#
Retail investors	85.000 Postal
Retail investors	65.000 E-mail
Professional investors	10.000 Postal
Professional investors	3.600 E-mail

Profile NRC Handelsblad subscriber

Age: 80% is 35 or older
Wealth Class: A/B1
Education: HBO / WO

Circulation Saturday: 305.752
Reach Saturday: 818.000

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NRC Handelsblad: The Dutch Quality Newspaper

Mutual Funds and NRC Handelsblad are a perfect match. NRC Handelsblad is the leading quality newspaper, the business section is published six times per week. It is the leading newspaper among Dutch decision makers

- *Mutual funds are the most popular investment category*

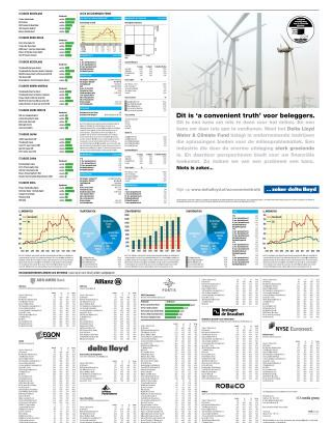
75% of the Dutch Retail Investors invests in Mutual Funds. 25% invests only in Mutual Funds.

- *115.000 potential investors each day*

NRC Handelsblad is read by 115.000 readers who are interested in investing in Mutual Funds.

- *Senior Executives and Professionals*

NRC Handelsblad is the leading quality broadsheet. It is read by Senior Executives - index 196 - and professionals - 270.



Rates

NRC Handelsblad	Per Month
Name + 1 line	€ 250,-
Logo	€ 275,-
Line	€ 83,-
Top 5 performers	€ 525,-
A4 on Saturday	€ 17.173,-

Specifications

NRC Handelsblad	
Name	Company name, e-mail address, telephone number and url
Logo	Width of the column x lines
Line	40 characters

