

IEX media groep

Site	Unique visitors	Pageviews
IEX.nl	350.000	14.300.000
DeBeurs	115.000	3.700.000
Eurobench	93.000	1.600.000
Other	42.000	400.000
Total	600.000	20.000.000

Print	Circulation	Frequency
IEX Magazine	40.000	8x per year
Beleggingsexpres	15.000	50x per year
NRC Handelsblad	255.000	312x per year
IEX Profs	10.000	4x per year

Newsletters	Circulation	Frequency
IEX Newsletters	83.000	Daily
Todays Newspapers	62.200	Daily
Mutual Funds	37.500	2 per month
Real Estate	23.500	2 per month
Eurobench	21.000	Daily
IEX Profs	20.000	Daily
Turbo's	15.000	Monthly

Addresses	#	
Retail investors	85.000	Postal
Retail investors	65.000	E-mail
Professional investors	10.000	Postal
Professional investors	3.600	E-mail

Profile IEX visitor

Age: 25 to 55 year
 Wealth Class: A/B1
 Gender: 90% male
 Education: HBO / WO

Contact

Jan-Willem Goed 020 - 435 2186
 06 - 5310 7699

jan.willem.goed@iexmediagroep.nl

Frans Gunnink 020 - 435 2187
 06 - 2954 1542

frans.gunnink@iexmediagroep.nl

Niek den Tex 020 - 435 2185
 06 - 5550 2121

niek.den.tex@iexmediagroep.nl

Traffic Suzanne Stokhof 020 - 435 2189

traffic.iex@freemediagroup.nl

Address

IEX Media

HJE Wenckebachweg 200

1096 AS Amsterdam

Postbus 93616

1090 EC Amsterdam

IEX Finance Channel: over 600.000 unique visitors per month

IEX Finance Channel consist of three of the largest financial websites in the Netherlands, including the market leader IEX.nl.

- Five websites - over 600.000 unique visitors

The IEX Finance Channels consists of the following websites: www.iex.nl, www.debeurs.nl, www.eurobench.com, www.beursonline.nl, www.beloggen.nl.

- Unique content

IEX has over fifteen investment professionals writing exclusively for our websites. From technical analysis to biotech - all themes are covered by experts.

- Interactivity is key

Interaction and participation of the members of our community is high. For example, over 3.000 messages are posted every day on our bulletin boards.

Rates

IEX Finance	CPM
Rectangle	€ 40,-
Leaderboard	€ 34,-
DHTML	€ 64,-

IEX Finance	Area	Per week
Text link	Frontpage	€ 995,-
Text Link	Underlying	€ 1.295,-
Sponsorbutton	Frontpage	€ 445,-

Besides regular advertising possibilities, IEX offers also sponsorship propositions for themes like social responsible investment or emerging markets.

Please contact us if you would like to find out what the possibilities are.

