

IEX media groep

Site	Unique visitors	Pageviews
IEX.nl	350.000	14.300.000
DeBeurs	115.000	3.700.000
Eurobench	93.000	1.600.000
Other	42.000	400.000
Total	600.000	20.000.000

Site	Unique visitors	Pageviews
IEX Profs.nl	30.000	108.000

Print	Circulation	Frequency
IEX Magazine	40.000	8x per year
Beleggingsexpres	15.000	50x per year
NRC Handelsblad	224.000	312x per year
IEX Profs	10.000	4x per year

Newsletters	Circulation	Frequency
IEX Newsletters	83.000	Daily
Today's Newspapers	62.200	Daily
Mutual Funds	37.500	2 per month
Real Estate	23.500	2 per month
Eurobench	21.000	Daily
IEX Profs	20.000	Daily
Turbo's	15.000	Monthly

Adresses	#	
Retail investors	85.000	Postal
Retail investors	65.000	E-mail
Professional investors	10.000	Postal
Professional investors	3.600	E-mail

Profile IEX visitor

Age: 25 to 55 year
 Wealth Class: A/B1
 Sex: 90% male
 Education: HBO / WO

Contact

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IEX Custom Publishing:

Newsletters & Magazines

The IEX Media offers a full service solution for banks, brokers and other financial services who would like to inform their clients, but do not have an editorial staff.

- RBS Markets Magazine

A new magazine for the sophisticated Dutch investors, from RBS Markets - the inventors of the Turbo. Eight times a year IEX Media writes, edits and composes a magazine with a minimum of 56 pages.



- ABN Amro Stockwatch

The weekly newsletter for the biggest retail bank in the Netherlands for private investors. IEX Media gathers relevant content from different sources within ABN AMRO and it's partners. The articles are edited, made in to HTML pages and two newsletters are produced



- Alex Market Update

Alex Vermogensbank is the leading online broker in the Netherlands. IEX Media produces every week a newsletter with reviews of and analysis of the week ahead.

